

2025 Back-to-school campaign for X, Facebook, Instagram, and LinkedIn

Hashtags: #fairdealingworks / #cdnteachers / #copyrightmatters / #CdnEd / #EduCan / #HigherEd

URL of Web sites: <http://www.copyrightmatters.ca> / <http://www.fairdealingdecisiontool.ca>

Image	Caption	Platform specifics
<p>Copyright_SM_CanIUseThis_6_EN</p> 	<p>For teachers across Canada, Copyright Matters! Is an important resource that helps them to navigate copyright law.</p> <p>Click: http://www.copyrightmatters.ca</p> <p>#fairdealingworks #cdnteachers #copyrightmatters #CdnEd #EduCan #HigherEd</p>	<ul style="list-style-type: none">• Facebook/ LinkedIn/ X: Use the original caption• Instagram: remove Click: http://www

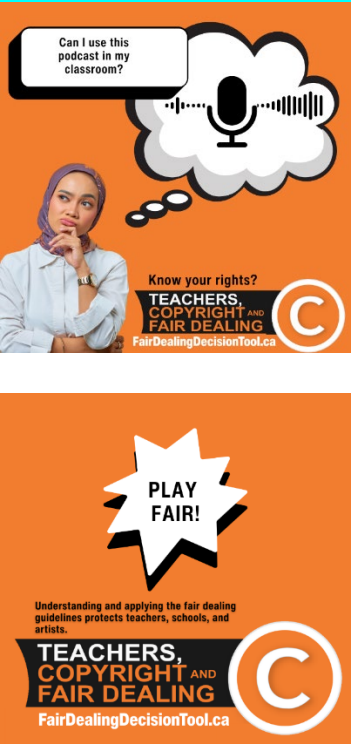
Image	Caption	Platform specifics
<p>Note: This is a carousel post which contains 2 images.</p> <p>Copyright_SM_Podcast_1of2_EN Copyright_SM_Podcast_2of2_EN</p> 	<p>Can you use podcasts in your classroom?</p> <p>The Fair Dealing Decision Tool helps Canadian teachers decide in seconds.</p> <p>https://www.fairdealingdecisiontool.ca/DecisionTool/</p> <p>#fairdealingworks #cdnteachers #copyrightmatters #HigherEd #CdnEd #EduCan</p>	<ul style="list-style-type: none"> • Facebook/ LinkedIn/ X: Use the original caption • Instagram: remove URL




Image	Caption	Platform specifics
<p data-bbox="111 180 552 212">Copyright_SM_CanIUseThis_7_EN</p> 	<p data-bbox="678 144 1184 290">For teachers across Canada, Copyright Matters! is an important resource that helps them to navigate copyright law. Click: CopyrightMatters.ca</p> <p data-bbox="678 339 924 558">#fairdealingworks #cdnteachers #copyrightmatters #HigherEd #CdnEd #EduCan</p>	<ul data-bbox="1251 144 1577 371" style="list-style-type: none"> • Facebook/ LinkedIn/ X: Use the original caption • Instagram: remove Click:
<p data-bbox="111 792 438 824">Copyright_SM_Music_EN</p> <p data-bbox="155 857 459 878">Can my class use this music?</p> <p data-bbox="170 906 291 922">Things to consider</p> <ul data-bbox="149 946 422 1052" style="list-style-type: none"> <input checked="" type="checkbox"/> Non-commercial purpose <input checked="" type="checkbox"/> Performer cited <input checked="" type="checkbox"/> Source has copyright permission <input checked="" type="checkbox"/> Not substituting for copyrighted material  	<p data-bbox="678 756 1220 940">Can your class use that music? CopyrightMatters.ca helps Canadian teachers decide in seconds. https://copyrightmatters.ca/copyrightmatters5thedition/#31</p> <p data-bbox="678 989 924 1208">#fairdealingworks #cdnteachers #copyrightmatters #HigherEd #CdnEd #EduCan</p>	<ul data-bbox="1251 756 1577 984" style="list-style-type: none"> • Facebook/ LinkedIn/ X: Use the original caption • Instagram: remove URL



Image	Caption	Platform specifics
<p>Copyright_SM_CanIUseThis_3_EN</p> 	<p>Teachers: Questions about copyright and fair dealing? Answers at your fingertips!</p> <p>Click: https://copyrightmatters.ca/</p> <p>#fairdealingworks #cdnteachers #copyrightmatters #HigherEd #CdnEd #EduCan</p>	<ul style="list-style-type: none"> • Facebook/ LinkedIn/ X: Use the original caption • Instagram: remove Click: https://
<p>Copyright_SM_RecitalRecording_EN</p> 	<p>Can you record a reading for your class?</p> <p>It only takes seconds to stay within your rights with CopyrightMatters.ca.</p> <p>https://copyrightmatters.ca/copyrightmatters5thedition/#26</p> <p>#fairdealingworks #cdnteachers #copyrightmatters #HigherEd #CdnEd #EduCan</p>	<ul style="list-style-type: none"> • Facebook/ LinkedIn/ X: Use the original caption • Instagram: remove URL



Image	Caption	Platform specifics
<p>Copyright_SM_ImageUse_EN</p> 	<p>Can you use that image in your lesson?</p> <p>CopyrightMatters.ca makes the decision easy for Canadian teachers.</p> <p>https://copyrightmatters.ca/copyrightmatters5thedition/#35</p> <p>#fairdealingworks #cdnteachers #copyrightmatters #HigherEd #CdnEd #EduCan</p>	<ul style="list-style-type: none"> • Facebook/ LinkedIn/ X: Use the original caption • Instagram: remove URL
<p>Copyright_SM_CanIUseThis_2_EN</p> 	<p>Made for Teachers The Fair Dealing Decision Tool</p> <p>https://www.fairdealingdecisiontool.ca/</p> <p>#fairdealingworks #cdnteachers #copyrightmatters #HigherEd #CdnEd #EduCan</p>	<ul style="list-style-type: none"> • Facebook/ LinkedIn/ X: Use the original caption • Instagram: remove https://www



Image	Caption	Platform specifics
<p data-bbox="111 142 552 175">Copyright_SM_CanIUseThis_4_EN</p> 	<p data-bbox="678 142 1163 212">Teachers, Copyright, and Fair Dealing Know your rights. Know the limits.</p> <p data-bbox="678 256 1134 289">https://www.copyrightmatters.ca/</p> <p data-bbox="678 337 924 560">#fairdealingworks #cdnteachers #copyrightmatters #HigherEd #CdnEd #EduCan</p>	<ul data-bbox="1251 142 1577 373" style="list-style-type: none"> • Facebook/ LinkedIn/ X: Use the original caption • Instagram: remove https://www
<p data-bbox="111 815 558 847">Copyright_SM_OnlineLearning_EN</p> 	<p data-bbox="678 777 1178 847">Fair Dealing Guidelines apply to online lesson materials for students.</p> <p data-bbox="678 894 1209 964">Consult https://www.fairdealingdecisiontool.ca/.</p> <p data-bbox="678 1013 924 1235">#fairdealingworks #cdnteachers #copyrightmatters #HigherEd #CdnEd #EduCan</p>	<ul data-bbox="1251 777 1577 1008" style="list-style-type: none"> • Facebook/ LinkedIn/ X: Use the original caption • Instagram: remove https://www


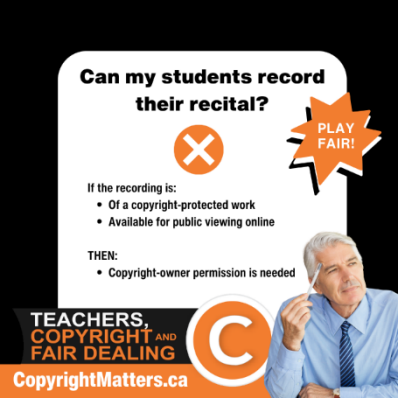

Image	Caption	Platform specifics
<p>Copyright_SM_CanIUseThis_5_EN</p> 	<p>Teachers and Fair Dealing It's your first-stop resource https://www.fairdealingdecisiontool.ca/</p> <p>#fairdealingworks #cdnteachers #copyrightmatters #HigherEd #CdnEd #EduCan</p>	<ul style="list-style-type: none"> • Facebook/ LinkedIn/ X: Use the original caption • Instagram: remove https://www
<p>Copyright_SM_RecitalRecording_EN</p> 	<p>Can your students record their recital?</p> <p>Decide in seconds using CopyrightMatters.ca.</p> <p>https://copyrightmatters.ca/copyrightmatters5thedition/#32</p> <p>#fairdealingworks #cdnteachers #copyrightmatters #HigherEd #CdnEd #EduCan</p>	<ul style="list-style-type: none"> • Facebook/ LinkedIn/ X: Use the original caption • Instagram: remove URL

Image	Caption	Platform specifics
<p data-bbox="111 215 552 251">Copyright_SM_CanIUseThis_1_EN</p> 	<p data-bbox="680 142 1163 251">Teachers, Copyright, and Fair Dealing Know your rights. Know the limits. https://www.copyrightmatters.ca/</p> <p data-bbox="680 297 924 521">#fairdealingworks #cdnteachers #copyrightmatters #HigherEd #CdnEd #EduCan</p>	<ul data-bbox="1253 142 1577 375" style="list-style-type: none"> • Facebook/ LinkedIn/ X: Use the original caption • Instagram: remove https://www